

Product Research

A Limited Liability Company
PO Box 729; Stanwood, WA 98292

Nancy Rink, BSME

Expertise

- Entrepreneurial Business.
- Operations.
- Manufacturing.
- Manufacturing Processes.
- Sales and Marketing.
- Product and Process Troubleshooting.
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Short Work History:

Ms. Rink was born in Seattle, WA and received her BSME from the University of New Mexico in Albuquerque. After an internship with the nuclear engineering department at Puget Sound Naval Shipyard in Bremerton, WA, she worked for Boeing Commercial Airplanes as a manufacturing engineer on the 747/767 programs. She worked on several special projects. In 1993 she and her husband Phil (also a mechanical engineer) formed FISHEYE, Inc. They began selling a coffee mug sized underwater video camera in 1995, and by 1998 built the company to over \$1M in sales. In 1998 and 1999 almost every fishing show on TV used FISHEYE cameras. They then sold the product line to a large multi-national company. They formed PR Product Research in 1999 to provide a vehicle for other projects.

Education/Certification:

1985 BSME - University of New Mexico
1983 PADI Open Water Diver
1991 USPS and USCG Boating Classes

Awards and Achievements:

- 1987 Boeing Everett Division Employee of the Month.
- 1996 IMTEC Innovation Award Finalist for the FISHEYE Camera.
- 1997 IMTEC Innovation Award Finalist for the FISHEYE Sport Camera.
- 1997 METS (Amsterdam) DAME New Product Innovation Award Nominee for the FISHEYE Sport Camera.
- 1981-1982 UNM Swim Team Captain (as Sophomore).

Project History:

- Developed and produced "LANESHARK", an underwater video system to facilitate swim coaching and instruction.
- Developed a family of Free-Stream Tidal Power harvesting devices.
- Built a house.
- Invented, prototyped, patented and sold a healing video game.
- New product consultation for marine mfg. firm.
- Complete refurbishment and marketing of a 53' power charter yacht.

- Won a 3-year breach of contract suit against a multinational corporation.
- Family trip sailing throughout the Caribbean for one year.
 - Produced a book and video about the trip. (www.caribmermaid.com)
- Built a house.
- Developed a prototype head for a marine autopilot.
- Developed a collet storage system for automated milling machines.
- Developed a complete rivet feed system for and aircraft fuselage riveter.
(<http://www.bladesim.com/helix.htm>)
- Negotiated and developed the sale of the FISHEYE product line to a multinational corporation.
- Within FISHEYE, Inc., developed an entirely new product category, breaking new ground constantly:
 - Simple and easy to use consumer underwater video cameras,
 - Video camera systems to monitor salmon aquaculture feeding,
 - Video trolling equipment for big game fish, saltwater game fish, and lake fish,
 - A full line of support equipment,
 - Premium and value priced equipment, and
 - Yearly demonstration and promotional videos.
 - Managed media buy (9-10 accounts) and trade show (6-8 per year) activities.
 - Managed six manufacturing representatives covering a 600-dealer sales network.
- Boeing Commercial Airplanes, Everett
 - Created and managed 747/767 Liaison (non-scheduled repair and re-work) manufacturing engineering program.
 - Boeing 747 Wing Center Section manufacturing relocation from Everett to Wichita.
 - Boeing 747 and 767 Wing Center Section Planning Sustain.
- Completely re-built an eighty-year-old house, including a 900sf addition.
- Assistant Shift Test Engineering for Puget Sound Naval Shipyard, Bremerton.
 - Set-up and ran system tests for the nuclear plant on a surface ship, including systems in the reactor.
- City of Seattle Lifeguard and Swim Instructor.